Montanans Are **Very Concerned** About Tobacco Use, Support Policy Solutions

New Bridge Strategy recently completed a survey of voters throughout Montana to assess their views on some tobacco-related issues in Montana. **Nearly three-in-four Montanans are concerned about tobacco use,** with forty percent saying they are very concerned. The study found overwhelming support for continuing and expanding the state’s Clean Indoor Air Act, as well as a resounding view that local communities should be able to set their own policies for the sale of tobacco products in their area.

Montanans are concerned about tobacco use. Nearly three-fourths of Montana voters are very concerned about tobacco use: 72% very concerned compared to 28% not concerned.

92% of Montanans want to retain Master Settlement funds to combat smoking

The vast majority of Montana voters want to retain Master Settlement Agreement funds to the state to pay for tobacco use prevention and cessation programs. Three-quarters (75% vs. 21%) say these funds should be used only to fight problems related to tobacco use.

Montanans want smoke-free air!

89 percent of Montana voters support our Clean Indoor Air Act, which prohibits smoking in ALL indoor public places, including bars, casinos and restaurants.

Montanans reject cigar smoking in bars

Montana voters oppose allowing cigar smoking in bars by a 4-to-1 margin: 77% opposed compared to 18% supportive and 5 percent undecided.

Increase Montana’s tobacco tax!

Nearly two-thirds of Montana voters support increasing our state tobacco tax by $1.50 per pack and equivalent increase on other products: 63% compared to 36%.

Allow local tobacco protections!

Three-quarters of Montanans say local communities should be able to set and keep standards that protect our kids and public health.

Include e-cigarettes in the Montana Clean Indoor Air Act!

81 percent (four-in-five) Montana voters want e-cigarettes prohibited from ALL indoor public spaces, including bars, casinos and restaurants.

**Methodology:** Polling firm New Bridges Strategy conducted a survey among N=500 voters in Montana via live telephone interviews. The poll was conducted on behalf of the American Cancer Society Cancer Action Network, Inc. and American Heart Association. Interviews were conducted March 9-12, 2021 and were distributed proportionally throughout the state. For more information go to [montanakidsvsbigtobacco.org](http://montanakidsvsbigtobacco.org)